

# HP Paper Selector Guide

July 2007–October 2007

## New Products

- HP 48lb Glossy Brochure Paper
- HP Everyday Photo Paper, semi-gloss
- HP Professional Satin Photo Paper





# NEW PRODUCTS



## HP 48lb Glossy Brochure Paper—**New** Edgeline Paper

Produce print-shop quality brochures and flyers with brilliant images, using the only paper optimized for HP Color MFPs with Edgeline Technology. Get rich, crisp photos and graphics and a smooth, glossy finish. Rely on HP for exceptional prints.

- Q8665A
- 8.5 x 11 in, 250 sheets
- 48 lb
- Q8667A
- 11 x 17 in, 150 sheets
- 48 lb

**Page 12**

**Page 12**



## HP Everyday Photo Paper, semi-gloss

Print colorful, everyday photos and projects at a low cost, using paper designed for casual photo printing. This affordable, semi-gloss paper dries quickly for easy handling. Get sharp, crisp images when you use this paper with any inkjet printer.

- Q8723A
- 8.5 x 11 in, 50 sheets
- 6.5 mil, 165 g/m<sup>2</sup>
- Q8868A
- 4 x 6 in, 50 sheets
- 6.5 mil, 165 g/m<sup>2</sup>

**Page 15**

**Page 15**



## HP Professional Satin Photo Paper

Print your finest photographic achievements, using a heavyweight, large-size paper ideal for limited edition works. A professional satin surface delivers impressive image quality. Enjoy archival-quality fade resistance and exceptional durability.

- Q8839A
- 13 x 19 in, 25 sheets
- 11.4 mil, 300 g/m<sup>2</sup>, 91 brightness

**Page 18**





# PRINT-SHOP QUALITY WITHOUT LEAVING THE OFFICE

HP offers a full line of paper products that will deliver high-quality results for all of your in-house printing needs.

## CONTENTS

New Products	1
<b>HP Paper designed for inkjet printers</b>	5
HP Business Communications	5-6
HP Everyday Papers	7
HP ColorLok™ Technology	8
<b>HP Paper designed for laser printers</b>	9
HP Business Communications	9-10
HP Everyday Papers	11
<b>HP Paper designed for Edgeline printers</b>	12
<b>HP Paper designed for multiple uses</b>	13-14
<b>HP Paper designed for inkjet photo printers</b>	15
HP Photo Papers	15-17
HP Photo Papers—Digital Fine Arts	18
HP Paper Summary Index	Back cover

# THE RIGHT PAPER

## FOR ALL OF YOUR PRINTING NEEDS

What print project do you have?



### HP Business Communications

Suggested uses:

- Brochures
- Flyers
- Presentations
- Tri-fold brochures
- Proposals
- Transparencies

HP offers a wide range of inkjet and laser papers to create impressive professional outsource-quality documents in-house.



### HP Everyday Papers

Suggested uses:

- High-volume copy jobs
- Memos
- Homework
- Proposals and newsletters
- E-mail and Internet printouts
- Recipes

These papers are engineered to optimize the performance of HP printers, inks and toners for the print projects you do everyday.



### HP Photo Papers

Suggested uses:

- Photos
- Greeting cards
- Thank-you notes
- Scrapbooks and photo albums
- Announcements
- Shirts

HP's easy-to-use photo papers resist fading, are quick drying and smudge proof, and their thickness and weight provide a superior look and feel. With a variety of sizes to choose from you can get photo quality prints for any project.



## What printer type do you have?



### **HP Inkjet Printer**

HP's coated inkjet papers are engineered with swellable or porous coatings that provide the highest-quality document reproduction. When you print using HP inks and paper, you get documents that deliver a professional look and feel.



### **HP Laser Printer**

Choosing the right laser paper for different uses makes good sense. It allows you to be economical on your everyday jobs and to highlight your communications on the important ones. Each HP laser paper is engineered to have a super-smooth texture and, in some cases, a special coating for when you want your images to all but leap off the page.



### **HP Multi-machine**

Exhaustive research goes into all the HP Multi-machine paper selections to ensure they are optimized to work well in both inkjet and laser machines. HP has engineered a wide variety of economical and reliable papers that keep productivity up and costs down.



### **HP Inkjet Photo Printer**

HP has you covered for inkjet photo paper. From sharing photos with friends to the needs of businesses and professional photographers, HP has engineered a broad range of photo paper types and sizes for all your photo printing needs.

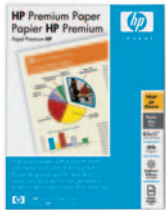
# HP PAPER DESIGNED FOR INKJET PRINTERS

HP has inkjet paper for all your varied needs. Print using HP inks and paper to get documents that deliver a professional look and feel.



## HP Business Communications—Inkjet

### HP Premium Paper



#### What is it

- High-quality business paper with a smooth matte finish for more vibrant colors, better image quality and sharper text
- 102 brightness, 28 lb

#### When to use

- For printing important business documents

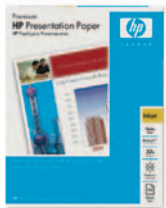
#### Key benefits

- Smooth, impressive-feeling finish
- Thicker than plain paper for the added impact of a professional weight

- HP quality and reliability guaranteed

Product code	Product size	Sheets	*Price/unit
51634Y	8.5 x 11 in	200	\$20.95

### HP Premium Presentation Paper, matte



#### What is it

- Two-sided matte finish for better image quality, sharper text and more vibrant colors
- Professional weight—heavier and more opaque
- 98 brightness, 32 lb

#### When to use

- For presentations, proposals, reports and newsletters with a professional look and feel

#### Key benefits

- Impressive image quality for vibrant colors and graphics
- Coated on both sides for two-sided printing

- 32 lb professional weight that looks and feels impressive

Product code	Product size	Sheets	*Price/unit
Q5449A	8.5 x 11 in	150	\$12.99
Q6595A	11 x 17 in	100	\$29.99

### HP Brochure and Flyer Paper, glossy



#### What is it

- Professional heavyweight paper with a coated glossy finish for exceptional print quality and improved imagery
- 98 brightness, 48 lb

#### When to use

- For professional-looking custom-made brochures, flyers and marketing materials
- 11 x 17-in size ideal for flyers and four-panel brochures

#### Key benefits

- Special gloss coating designed for optimum print quality, crisp text and consistent color clarity

- Bright white with coated finish on both sides for two-sided printing
- Saves time and money by printing in-house custom brochures and flyers

Product code	Product size	Sheets	*Price/unit
C6817A	8.5 x 11 in	50	\$12.99
Q1987A	8.5 x 11 in	150	\$29.99
C6820A	11 x 17 in	50	\$19.99

### HP Brochure and Flyer Paper, matte



#### What is it

- Thicker, sturdier professional heavyweight paper designed for inkjet printing with a coated matte finish for exceptional print quality
- 103 brightness, 48 lb

#### When to use

- For impressive custom brochures, flyers and marketing materials

#### Key benefits

- Heavyweight coated matte paper for a professional look and feel
- Bright white with two-sided coated finish

- Saves time and money by printing in-house custom brochures and flyers

Product code	Product size	Sheets	*Price/unit
Q5445A	8.5 x 11 in	100	\$19.99

**HP Tri-fold Brochure Paper, glossy**



**What is it**

- A thicker, sturdier professional glossy paper designed for inkjet printing and pre-scored for easily creating three-panel brochures
- 98 brightness, 48 lb

**When to use**

- For impressive three-panel brochures with a gloss finish

**Key benefits**

- Bright white, two-sided gloss finish for professional-looking, two-sided printing
- Designed for optimum image quality, crisp text and consistent color clarity

- Allows you to make your own brochures to save time and money

Product code	Product size	Sheets	*Price/unit
C7020A	8.5 x 11 in	100	\$24.99

**HP Tri-fold Brochure Paper, matte**



**What is it**

- A thicker, sturdier professional matte paper designed for inkjet printing and pre-scored for easily creating three-panel brochures
- 103 brightness, 48 lb

**When to use**

- For impressive three-panel brochures with a matte finish

**Key benefits**

- Bright white, two-sided matte finish for professional-looking, two-sided printing
- Special matte coating designed for optimum print quality, crisp text, color clarity and consistency

- Allows you to make your own brochures to save time and money

Product code	Product size	Sheets	*Price/unit
Q5443A	8.5 x 11 in	100	\$24.99

**HP Premium Inkjet Transparency Film**



**What is it**

- Specially engineered premium overhead transparencies that project brilliant colors and sharp, crisp text
- 5 mil

**When to use**

- For effective, everyday overhead presentations featuring black text and some graphics

**Key benefits**

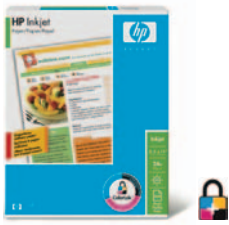
- Engineered for brilliant colors and sharp text
- Feeds reliably through the printer and will not stick together in the output tray

Product code	Product size	Sheets	*Price/unit
C3828A	8.5 x 11 in	20	\$24.62
C3834A	8.5 x 11 in	50	\$53.80

\*All prices are estimated U.S. street prices. Actual prices may vary.

# HP Everyday Papers—Inkjet

## HP Inkjet Paper



### What is it

- An outstanding value for everyday inkjet printing
- 92 brightness, 24 lb

### When to use

- Ideal for the routine documents you print on your inkjet printer every day

### Key benefits

- Heavy weight to reduce show-through
- Brighter than ordinary inkjet papers
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
INP202070 (ream)	8.5 x 11 in	400	6	\$4.99

## HP Color Inkjet Paper



### What is it

- Engineered to produce high-impact color documents
- 96 brightness, 24 lb

### When to use

- Great for presentations, proposals, reports and other applications that combine color graphics with text

### Key benefits

- Extra smooth and bright for sharp, crisp text and vibrant colors
- Highly opaque, perfect for two-sided printing
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPK115 (ream)	8.5 x 11 in	500	5	\$6.99
HPK400 (ream)	8.5 x 11 in	400	6	\$5.99

## HP Bright White Inkjet Paper



### What is it

- Enables inkjet printers to produce vivid, vibrant colors that all but leap off the sheet
- 97 brightness, 24 lb

### When to use

- The ideal choice for color-intensive documents you want to reflect your best efforts
- Great for proposals, presentations, newsletters and other color-rich documents

### Key benefits

- Enhances color inkjet printer output for bolder, brighter, more intensive colors
- Color inks are "fixed" onto the sheet for superior color imaging
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Pleasing blue-white shade for sharp contrast and bright, true colors

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPB1124 (ream)	8.5 x 11 in	500	5	\$8.99
HPB1724 (ream)	11 x 17 in	250	5	\$9.99

\*All prices are estimated U.S. street prices. Actual prices may vary.  
 HP Everyday Papers customer service line: 1-800-477-5010  
 Hours: 8:00 a.m.—5:00 p.m. (Eastern) or visit: [www.hp.com/go/everydaypapers](http://www.hp.com/go/everydaypapers)



# HP COLORLOK™ PAPERS



Sheets dry up to three times faster than ordinary paper, so you can handle them sooner with less smearing. Blacks are up to 40 percent bolder and uniform colors are up to 10 percent more vivid. Look for the ColorLok™ symbol on the package.

# HP PAPER DESIGNED FOR LASER PRINTERS

Choosing the right laser paper allows you to be economical on your everyday jobs and to highlight your communications on the important ones.



## HP Business Communications—Laser

### HP Color Laser Presentation Paper, glossy



#### What is it

- A thick, heavy paper that delivers sharp images, rich colors and an impressive appearance with a uniform, glossy finish
- 97 brightness, 34 lb

#### When to use

- For professional-quality documents and marketing materials, including presentations, proposals and reports

#### Key benefits

- Brighter, glossier paper for a more professional appearance than plain paper

- Saves time and money with minimal paper jams and reliable two-sided printing
- Optimized for HP Color LaserJet printers

Product code	Product size	Sheets	*Price/unit
Q2546A	8.5 x 11 in	300	\$12.99
Q2547A	11 x 17 in	250	\$34.99

### HP Color Laser Presentation Paper, soft gloss



#### What is it

- Soft-gloss coating for professional-quality presentations and proposals with rich, vibrant color
- 107 brightness, 32 lb

#### When to use

- Ideal for presentations, proposals and important business documents

#### Key benefits

- Two-sided, coated soft-gloss finish for printing rich, vibrant colors and graphics on both sides
- Bright white for high contrast text and images

- Professional-weight paper that looks and feels impressive

Product code	Product size	Sheets	*Price/unit
Q6541A	8.5 x 11 in	200	\$14.99

### HP Tri-fold Color Laser Brochure Paper, glossy



#### What is it

- A heavyweight paper that is pre-scored for precise, easy folding with a smooth, glossy finish that delivers image-rich output on both sides of the page for great three-panel brochures
- 97 brightness, 44 lb bond

#### When to use

- Perfect for brochures, marketing materials, sales tools, booklets and training materials
- Use with HP ColorSphere toner—engineered with HP Color LaserJet printers and MFPs—for bold color

#### Key benefits

- Maximizes impact with a smooth, glossy finish that makes photos stand out
- Coated on both sides and features high opacity for minimal show-through

Product code	Product size	Sheets	*Price/unit
Q6612A	8.5 x 11 in	150	\$24.99

### HP Color Laser Brochure Paper, glossy



#### What is it

- A heavyweight, two-sided glossy paper for impressive color images. Print outsource-quality, professional brochures in-house!
- 97 brightness, 44 lb

#### When to use

- Ideal for short-run, full-color brochures, flyers and marketing collateral

#### Key benefits

- HP's proprietary, five-layer gloss coating that enables exceptional image quality on both sides
- Heavyweight paper with high opacity for an impressive look and feel

Product code	Product size	Sheets	*Price/unit
Q6611A	8.5 x 11 in	150	\$19.99
Q6610A	8.5 x 11 in	250	\$29.99

**HP Color Laser Brochure Paper, matte**



**What is it**

- A heavyweight laser paper for printing impressive, professional-quality brochures in-house
- 112 brightness, 44 lb

**When to use**

- For impressive brochures, reports and other marketing materials

**Key benefits**

- Ultra-smooth finish for vivid colors and crisp text
- Substantial weight for impressive brochures

- High opacity for two-sided printing with no show-through

Product code	Product size	Sheets	*Price/unit
Q6543A	8.5 x 11 in	150	\$19.99

**HP Color Laser Photo Paper, glossy**



**What is it**

- HP's best laser paper for photo-quality results! Heavyweight with a two-sided glossy coating delivering exceptional image quality on both sides
- 97 brightness, 58 lb, 7.5 mil

**When to use**

- Ideal for image-intensive laser printing including photos, flyers and marketing materials

**Key benefits**

- Enables exceptional photo-quality images on both sides due to five-layer gloss coating

- Designed and tested on HP Color LaserJet printers for unmatched consistency and reliability from start to finish

Product code	Product size	Sheets	*Price/unit
Q6608A	8.5 x 11 in	100	\$19.99
Q6607A	8.5 x 11 in	200	\$34.99

**HP Color Laser Photo Paper, matte**



**What is it**

- A professional matte-finish paper for eye-catching images and photo-quality results
- 112 brightness, 52 lb, 8 mil

**When to use**

- Ideal for image-intensive laser printing, including photos, flyers and marketing materials

**Key benefits**

- Bright white for high-contrast color images and photos
- Professional-weight paper that looks and feels impressive

- Ultra-smooth finish for rich, vibrant colors and true-to-life images
- High opacity for two-sided printing with no show-through

Product code	Product size	Sheets	*Price/unit
Q6549A	8.5 x 11 in	100	\$17.99

**HP Cover Paper**



**What is it**

- HP's heaviest supersmooth laser paper designed specifically to produce superior print quality, vivid colors and crisp, sharp text for worry- and jam-free two-sided printing
- 112 brightness, 75 lb cover

**When to use**

- For covering special high-impact business documents such as reports, proposals, sales materials, booklets, manuals, signage and brochures

**Key benefits**

- HP's heaviest laser paper (75 lb cover weight)
- Super-smooth for rich, vibrant colors and crisp, sharp text
- Can be used to produce postcards and business cards

- Designed for worry-free printing and reliable duplexing on color and monochrome laser printers that support heavier weights
- Thick and durable for a professional look and feel

Product code	Product size	Sheets	*Price/unit
Q2413A	8.5 x 11 in	100	\$15.95

**HP LaserJet Tough Paper**



**What is it**

- Waterproof and tearproof satin-finish paper that retains rich, vibrant print color and clarity when exposed to heavy usage or weather
- 5 mil

**When to use**

- For signs, maps, menus and other applications where durability and a waterproof coating are important

**Key benefits**

- Retains rich, vibrant print color and clarity when exposed to heavy usage or weather
- Waterproof coating to protect signs and maps
- Paper will not tear

- Smooth, two-sided satin coating that provides exceptional image quality on both sides

Product code	Product size	Sheets	*Price/unit
Q1298A	8.5 x 11 in	50	\$28.00

**HP LaserJet Monochrome Transparencies**



**What is it**

- High-contrast, heat-resistant film that's exceptional in quality
- 4.3 mil

**When to use**

- For making presentation-quality overheads on your HP LaserJet printer

**Key benefits**

- High-contrast, true blacks for clear, sharp presentations
- Heat-resistant to eliminate waves and ripples

- Exceptional quality

Product code	Product size	Sheets	*Price/unit
92296T	8.5 x 11 in	50	\$33.00

**HP Color LaserJet Transparencies**



**What is it**

- Thick, durable transparencies coated on both sides and custom-engineered for use with all HP Color LaserJet printers
- 5 mil

**When to use**

- For the highest-quality presentations produced with HP Color LaserJet printers

**Key benefits**

- Colorfast
- Smudge-resistant for easy-to-read output

- Two-sided coating for thick, durable printouts every time

Product code	Product size	Sheets	*Price/unit
C2934A	8.5 x 11 in	50	\$48.40

\*All prices are estimated U.S. street prices. Actual prices may vary.

# HP Everyday Papers—Laser

## HP LaserJet Paper



### What is it

- A reliable choice for everyday business documents
- 96 brightness, 24 lb

### When to use

- Made for everyday use in laser printers
- Great for documents that combine text with spot colors

### Key benefits

- Brighter, whiter and thicker than standard office papers
- Heavy weight for two-sided printing with minimal show-through
- Priced for everyday use
- Acid-free for longer-lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPJ115RC (carton)	8.5 x 11 in	500	5	\$35.99
HPJ1124 (ream)	8.5 x 11 in	500	10	\$7.99
HPJ113H (ream)	8.5 x 11 in (3-hole)	500	10	\$9.99
HPJ1424 (ream)	8.5 x 14 in	500	10	\$11.99
HPJ1724 (ream)	11 x 17 in	500	5	\$18.99

## HP Color Laser Paper



### What is it

- Engineered to help you get the most from your color copying and printing
- 96 brightness, 28 lb

### When to use

- Ideal for presentations, proposals, reports and other color-intensive documents
- Perfect for two-sided printing with minimal show-through

### Key benefits

- Super smooth for uniform toner gloss and sharp color images
- High opacity for two-sided printing
- Extra bright for maximum color contrast
- Acid-free for longer-lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPL285R (ream)	8.5 x 11 in	500	5	\$9.99

## HP Premium Choice LaserJet Paper



### What is it

- HP's heaviest, thickest, brightest uncoated laser paper
- 98 brightness, 32 lb

### When to use

- Engineered for color laser printers and color copiers
- Ideal for presentations, proposals, reports, marketing materials and other business documents that have to look and feel important

### Key benefits

- Documents look and feel professionally printed
- Super bright for crisp black text and ultra-vivid color images
- Heavy 32 lb weight and extra thickness
- Extra smooth for even toner adhesion
- Acid-free for longer-lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPU250 (ream)	8.5 x 11 in	250	6	\$7.99
HPU1132 (ream)	8.5 x 11 in	500	6	\$13.99
HPU1732 (ream)	11 x 17 in	250	6	\$15.99

\*All prices are estimated U.S. street prices. Actual prices may vary.  
 HP Everyday Papers customer service line: 1-800-477-5010  
 Hours: 8:00 a.m.—5:00 p.m. (Eastern) or visit: [www.hp.com/go/everydaypapers](http://www.hp.com/go/everydaypapers)

# HP PAPER DESIGNED FOR EDGELINE PRINTERS

HP Edgeline Technology is the first-of-its-kind, ink-based printing engine designed to meet the demands of high-volume workloads.



**HP Edgeline Technology** opens the door to innovative printing solutions for businesses with high-volume printing requirements, including retailers, industrial printers and office environments. Fast printing speeds, outstanding print quality and reliability, and a low cost of operation are some of the primary benefits of HP Edgeline Technology.

#### HP Edgeline Technology has:

- An ink-based printing engine designed with printheads that span the width of a page. In other words, the paper moves, not the printhead.
- Increased printing speeds and stationary printheads—arranged in a line—to dispense ink across the entire width of the page as the paper passes beneath them. The result is more accurate ink-drop placement and breathtaking print speeds for crisp, print-shop quality output—fast.
- A sophisticated printhead design that delivers outstanding reliability, allowing for more printing up-time, less maintenance and a lower total cost of operation over time
- Specially designed HP Vivera Inks for each printing system with HP Edgeline Technology to deliver leading print quality

To learn more, visit [www.hp.com/go/edgelinetechology](http://www.hp.com/go/edgelinetechology)

## HP Edgeline Paper—**New!**

### HP 48lb Glossy Brochure Paper **New!**



#### What is it

- Optimized for HP Color MFPs with Edgeline Technology, a paper that creates print-shop quality posters and presentations with rich, crisp photos and graphics and a smooth, glossy finish
- 93 brightness, 48 lb

#### When to use

- To produce commercial-quality presentation materials and posters in-house

#### Key benefits

- Rich and vibrant colors ideal for photo-and graphic-intensive presentation materials and posters
- Bright white finish that produces professional results
- High-quality printing with minimal misfeeds and paper jams, so you save time and money

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
Q8665A <b>New!</b>	8.5 x 11 in	250	5	\$30.99
Q8667A <b>New!</b>	11 x 17 in	150	5	\$42.99

\*All prices are estimated U.S. street prices. Actual prices may vary.

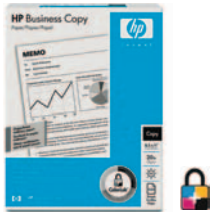
# HP PAPER DESIGNED FOR MULTIPLE USES

HP has engineered a wide variety of economical and reliable papers that work in either inkjet or laser machines to help keep productivity up and costs down.



## HP Everyday Papers—Multi-machine

### HP Business Copy Paper



#### What is it

- Created for businesses that maintain supplier diversity programs
- 92 brightness, 20 lb

#### When to use

- The perfect everyday paper for all office equipment
- Ideal for high-volume copy jobs

#### Key benefits

- Engineered by HP, converted by South Coast Paper, a certified Minority Business Enterprise
- Reduces dust particles that can cause jams and equipment wear/tear

- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPBC11	8.5 x 11 in	500	10	Market pricing, call for quote <sup>1</sup>

### HP Office Paper



#### What is it

- HP reliability at a great value in a paper engineered for copiers, printers and fax machines
- 92 brightness, 20 lb

#### When to use

- Suitable for copies, drafts, memos and other everyday documents
- Ideal for high-volume equipment

#### Key benefits

- Reduces dust build-up that can cause jams and equipment wear/tear

- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPC115RC (carton)	8.5 x 11 in	500	5	\$15.99
HPC8511R (ream)	8.5 x 11 in	500	N/A	\$3.99
HPC8511C (carton)	8.5 x 11 in	500	10	\$31.99
HPC3HP (carton)	8.5 x 11 in (3-hole)	500	10	\$33.99
HPC8514 (carton)	8.5 x 14 in	500	10	\$39.99
HPC1117 (carton)	11 x 17 in	500	5	\$31.99

### HP Office Quickpack



#### What is it

- A real time-saver—2,500 sheets of HP Office Paper in a lightweight carton
- 92 brightness, 20 lb

#### When to use

- Ideal for high-volume equipment, designed so you can easily load 2,500 sheets at one time
- Also convenient for removing sheets as needed; carton tucks under desk

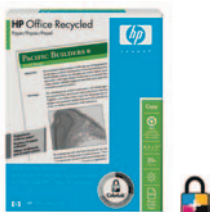
#### Key benefits

- Loads in seconds
- No ream wraps to throw away
- 25 lb easy-carry carton, perfect size for storage

- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HP2500S (ream)	8.5 x 11 in	2,500	N/A	\$16.99

### HP Office Recycled Paper



#### What is it

- Made with 30% recycled fiber so it meets U.S. government standards
- 92 brightness, 20 lb

#### When to use

- The perfect everyday paper for offices that use recycled papers

#### Key benefits

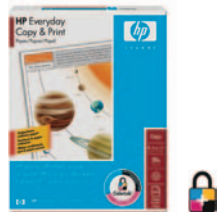
- For copiers, printers, fax machines
- HP reliability at a great price
- Reduces dust build-up that can cause jams and equipment wear/tear

- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPE1120R (ream)	8.5 x 11 in	500	N/A	\$4.19
HPE1120C (carton)	8.5 x 11 in	500	10	\$33.99

# HP Everyday Papers—Multi-machine

## HP Everyday Copy and Print Paper



### What is it

- HP quality at an affordable price for home users
- 92 brightness, 20 lb

### When to use

- For everyday drafts, copies, Internet printouts, homework, recipes and more

### Key benefits

- Works in all equipment—copiers, printers, fax machines
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors

- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPA510 (ream)	8.5 x 11 in	500	10	\$3.99

## HP Multipurpose Paper



### What is it

- Versatile, efficient and smear-resistant; engineered for use in copiers, printers and fax machines
- 96 brightness, 20 lb

### When to use

- Perfect for businesses that want one paper that can handle the vast majority of imaging needs

### Key benefits

- Saves time and money, reducing need to keep multiple paper types on hand
- Works great in copiers, printers and fax machines

- Brighter and whiter for sharp, high-contrast images
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPM1120R (ream)	8.5 x 11 in	500	N/A	\$4.99
HPM1120C (carton)	8.5 x 11 in	500	10	\$39.99
HPM115RC (ream)	8.5 x 11 in	500	5	\$4.99
HPM113H (ream)	8.5 x 11 in (3-hole)	500	10	\$5.99
HPM1420 (ream)	8.5 x 14 in	500	10	\$6.99
HPM1720 (ream)	11 x 17 in	500	5	\$10.99

## HP Printing Paper



### What is it

- A versatile paper for everyday use in inkjet and laser printers
- 96 brightness, 22 lb

### When to use

- Ideal for everyday documents such as memos, drafts and copies

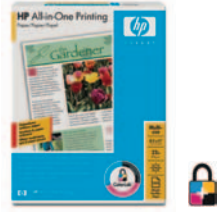
### Key benefits

- Heavy weight, a definite step up from copy papers
- Makes documents look and feel substantial

- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPP1122R (ream)	8.5 x 11 in	500	N/A	\$5.99
HPP1122C (carton)	8.5 x 11 in	500	10	\$47.99

## HP All-in-One Printing Paper



### What is it

- Created especially for all-in-one machines, both inkjet and laser
- 96 brightness, 22 lb

### When to use

- For every type of document produced using an all-in-one machine

### Key benefits

- Heavier, thicker and brighter than ordinary multi-use papers
- Brilliant blue-white shade for higher contrast documents

- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPT115 (ream)	8.5 x 11 in	500	5	\$6.49
HPT1122 (ream)	8.5 x 11 in	500	10	\$6.49

## HP All-in-One Printing Paper Grab N' Stow™ Carton



### What is it

- 1,200 sheets of HP All-in-One Printing Paper in a lightweight, protective carton
- 96 brightness, 22 lb

### When to use

- Easy to carry from store to home or office
- More paper than a standard ream; lighter and smaller than conventional 5-ream cartons

### Key benefits

- Built-in handle
- Compact mini-carton that can be stowed under your desk or on a shelf
- Drop down side panel
- Reclosable carton that keeps unused paper fresh and neatly stacked

- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
INP207050 (carton)	8.5 x 11 in	1,200	N/A	\$17.49

\*All prices are estimated U.S. street prices. Actual prices may vary.

†For current market pricing call: 1-901-419-7486.

N/A - Not applicable

HP Everyday Papers customer service line: 1-800-477-5010

Hours: 8:00 a.m.—5:00 p.m. (Eastern) or visit: [www.hp.com/go/everydaypapers](http://www.hp.com/go/everydaypapers)

Designed for multiple uses

# HP PAPER DESIGNED FOR INKJET PHOTO PRINTERS

HP has engineered a broad range of photo paper types and sizes for all your photo printing needs.



## HP Photo Papers—Inkjet

### HP Everyday Photo Paper, semi-gloss



#### What is it

- Paper designed for casual photo printing that gives sharp, colorful photos with a semi-gloss finish at a low cost and dries quickly for easy handling
- 6.5 mil, 165 g/m<sup>2</sup>, 45 lb

#### When to use

- Ideal for everyday, e-mail and Internet photos
- Glossy alternative to plain paper

#### Key benefits

- Unique HP back coating to prevent prints from sticking when stacked
- Thicker and heavier than plain paper

- Delivers vivid colors with a glossy finish
- Compatible with HP inkjet printers. For other printer brands, use HP Premium Photo Paper.

Product code	Product size	Sheets	*Price/unit
Q5440A	4 x 6 in (extended tab)	100	\$9.99
Q8868A <b>New!</b>	4 x 6 in (extended tab)	50	\$5.99
Q5498A	8.5 x 11 in	25	\$6.99
Q8723A <b>New!</b>	8.5 x 11 in	50	\$9.99
Q2509A	8.5 x 11 in	100	\$14.99

### HP Everyday Photo Paper, matte



#### What is it

- Brighter, thicker and heavier than plain paper; an affordable photo-quality inkjet paper with bright white matte finish that intensifies colors and prints on both sides with no show-through
- 6.5 mil, 135 g/m<sup>2</sup>, 36 lb

#### When to use

- For easy, affordable double-sided printing of downloaded photos, photo proofs and newsletters—an everyday photo alternative to plain paper

#### Key benefits

- Bright white matte finish on both sides for two-sided photo printing
- Thicker and heavier than plain paper so colors don't bleed through

- Compatible with HP inkjet printers. For other printer brands, use HP Premium Photo Paper.

Product code	Product size	Sheets	*Price/unit
C7007A	8.5 x 11 in	100	\$14.99

### HP Matte Photo Paper



#### What is it

- A paper with all the qualities for great-looking photos that you demand—an excellent solution for the quality conscious professional
- 9.2 mil, 196 g/m<sup>2</sup>, 52.10 lb

#### When to use

- For casual and business photos—a photo paper with instant-dry finish for immediate handling

#### Key benefits

- Matte finish
- Consistent photo-realistic image quality
- Color accuracy

Product code	Product size	Sheets	*Price/unit
Q5492A	13 x 19 in	50	\$39.99



**HP Premium Photo Paper, glossy**



**What is it**

- Premium inkjet photo paper with true-to-life color that resists fading longer than store processed photos<sup>1</sup>
- 10 mil, 240 g/m<sup>2</sup>, 64 lb

**When to use**

- For printing enlargements and creating photo albums with the look and feel of traditional photos

**Key benefits**

- True photo quality—vibrant colors, glossy blacks, realistic skin tones
- Thick and sturdy like traditional photos
- Unique HP back coating to prevent prints from sticking when stacked

Product code	Product size	Sheets	*Price/unit
Q1989A	4 x 6 in (perforated tab)	60	\$9.99
Q1990A	4 x 6 in (perforated tab)	100	\$14.99
Q5477A	4 x 6 in (borderless)	100	\$14.99
C6039A	8.5 x 11 in	15	\$9.99
C6979A	8.5 x 11 in	50	\$24.99
Q5494A	8.5 x 11 in	100	\$29.99

**HP Premium Photo Paper, soft gloss**



**What is it**

- Premium inkjet photo paper with a satin-like soft-gloss finish rendering vibrant, fade-resistant colors that achieve the look and feel of traditional photographs
- 10 mil, 240 g/m<sup>2</sup>, 64 lb

**When to use**

- For printing enlargements and creating photo albums with the look and feel of traditional photos

**Key benefits**

- Superior, true-to-life color that resists fading longer than store processed prints<sup>1</sup>
- Satin-like soft-gloss finish for soft, subtle effects
- Thick and sturdy like traditional photos
- Unique HP back coating to prevent prints from sticking when stacked

Product code	Product size	Sheets	*Price/unit
Q6563A	4 x 6 in (perforated tab)	100	\$14.99
Q1993A	8.5 x 11 in	15	\$9.99
Q1994A	8.5 x 11 in	50	\$24.99

**HP Advanced Soft-gloss Photo Paper**



**What is it**

- Instant-dry photo paper with a smooth satin finish for beautiful photos that capture memories with true-to-life accuracy
- 10.5 mil, 250 g/m<sup>2</sup>, 66 lb bond

**When to use**

- When you need instant-dry, water- and smudge-resistant photos with true-to-life color

**Key benefits**

- Dries instantly and resists water and smudges
- Fade resistant when displayed behind glass or in albums

Product code	Product size	Sheets	*Price/unit
Q5458A	8.5 x 11 in	50	\$19.99
Q5462A (satin-matt finish)	13 x 19 in	25	\$49.99

**HP Advanced Photo Paper, glossy**



**What is it**

- Instant-dry photo paper with an impressive glossy finish for photos with rich, vivid colors that are smudge- and water-resistant
- 10.5 mil, 250 g/m<sup>2</sup>, 66 lb

**When to use**

- When you need instant-dry, water- and smudge-resistant photos with true-to-life color

**Key benefits**

- Dries instantly and resists water and smudges
- Thick, durable, professional-feeling paper that withstands repeated handling
- Impressive glossy finish
- Perfect for framing

Product code	Product size	Sheets	*Price/unit
Q6638A	4 x 6 in (borderless)	100	\$12.99
Q7906A	4 x 6.5 in (perforated tab)	100	\$12.99
Q8690A	5 x 7 in (borderless)	60	\$14.99
Q7852A	8.5 x 11 in	25	\$11.99
Q7853A	8.5 x 11 in	50	\$19.99
Q7854A	8.5 x 11 in	100	\$29.99
Q5461A	13 x 19 in	25	\$49.99

\*All prices are estimated U.S. street prices. Actual prices may vary.

<sup>1</sup> Display performance rating by Wilhelm Imaging Research, Inc. or HP Image Permanence Lab using HP Viverna Inks or HP 58 or 59 Inkjet Print Cartridges. Reference [www.hp.com/go/printpermanence](http://www.hp.com/go/printpermanence) for more details.

**HP Premium Plus Photo Paper, high gloss**



**What is it**

- HP's thickest, heaviest and best all-around photo paper that maximizes color intensity with a professional-quality high-gloss finish rendering realistic skin tones and resists fading for generations<sup>1</sup>
- 11.5 mil, 280 g/m<sup>2</sup>, 75 lb

**When to use**

- For important event photos, HP's best photo paper with exceptional fade resistance

**Key benefits**

- Professional-quality sheen that maximizes color intensity
- Unique HP back coating to prevent prints from sticking when stacked
- Easy 4 x 6-in prints pre-cut with extended tab for easy handling
- Professional-quality photos that resist fading for generations<sup>1</sup>

Product code	Product size	Sheets	*Price/unit
Q1977A	4 x 6 in (perforated tab)	20	\$7.99
Q1978A	4 x 6 in (perforated tab)	60	\$14.99
Q5431A	4 x 6 in (perforated tab)	100	\$21.99
Q2502A	4 x 6 in (borderless)	60	\$14.99
Q6565A	4 x 6 in (borderless)	100	\$21.99
Q6567A	4 x 12 in (borderless)	20	\$14.99
Q6566A	5 x 7 in (borderless)	60	\$19.99
Q6568A	8.5 x 11 in	25	\$19.99
Q1785A	8.5 x 11 in	50	\$34.99
Q5495A	11 x 17 in	25	\$39.99
Q5486A	13 x 19 in (11.3 mil, 286 g/m <sup>2</sup> )	25	\$59.99

**HP Premium Plus Photo Paper, soft gloss**



**What is it**

- HP's thickest, heaviest and best all-around photo paper that resists fading for generations<sup>1</sup>
- 11.5 mil, 280 g/m<sup>2</sup>, 75 lb

**When to use**

- For important event photos, HP's best photo paper with exceptional fade resistance

**Key benefits**

- Professional-quality photos that resist fading for generations<sup>1</sup>
- A superior, professional-grade, non-glare soft-gloss finish for superb contrast, vibrant colors, deep blacks and realistic skin tones
- Unique HP back coating to prevent prints from sticking when stacked
- Easy 4 x 6-in prints pre-cut with extended tab for easy handling

Product code	Product size	Sheets	*Price/unit
Q2506A	4 x 6 in (perforated tab)	60	\$14.99
Q6564A	4 x 6 in (perforated tab)	100	\$21.99
Q6569A	8.5 x 11 in	25	\$19.99
Q5450A	8.5 x 11 in	50	\$34.99
Q5489A (satin finish)	13 x 19 in (11.3 mil, 286 g/m <sup>2</sup> )	25	\$59.99

**HP Premium Photo Cards**



**What is it**

- HP photo cards that are compatible with all desktop HP inkjet printers and select portable photo printers and come with over 100 professional templates designed by AmericanGreetings.com
- 10 mil, 240 g/m<sup>2</sup>, 64 lb bond

**When to use**

- For personalized wedding or baby announcements, new address or holiday cards—easy with HP Premium Photo Cards, envelopes and easy-to-use software

**Key benefits**

- Professional-quality sheen that maximizes color intensity
- Unique HP back coating to prevent prints from sticking when stacked
- True-to-life image quality that resists fading longer than store-processed photos<sup>1</sup>

Product code	Product size	Sheets	*Price/unit
Q7892A	4 x 8 in (perforated tab)	40 cards & envelopes	\$14.99

**HP Iron-on Transfers**



**What is it**

- Iron-on, cool-peel inkjet transfers that produce vivid color images for one-of-a-kind gifts using all kinds of fabric

**When to use**

- To create customized mouse pads and bags or shirts and caps for company get-together and sporting events

**Key benefits**

- For designing one-of-a-kind gifts or outfitting an entire crowd
- True-to-life photos and crisp text that are easy to print and easy to apply—just iron on, let cool and peel off paper backing
- Transfers that stay bright and colorful, even after repeated washings

Product code	Product size	Sheets	*Price/unit
C6049A	8.5 x 11 in (for white and light color fabrics)	12	\$14.99
Q1974A	8.5 x 11 in (for color fabrics)	6	\$9.99

\*All prices are estimated U.S. street prices. Actual prices may vary.

<sup>1</sup> Display performance rating by Wilhelm Imaging Research, Inc. or HP Image Permanence Lab using HP Viverna Inks or HP 58 or 59 Inkjet Print Cartridges. Reference [www.hp.com/go/printperformance](http://www.hp.com/go/printperformance) for more details.

**HP Professional Satin Photo Paper *New!***



**What is it**

- A heavyweight, large-size paper ideal for limited edition works with a professional satin finish that delivers impressive image quality, archival-quality fade resistance and exceptional durability
- 11.4 mil, 300 g/m<sup>2</sup>

**When to use**

- For professional photographers who intend to sell their work
- Ideal for printing standout portraits and landscapes

**Key benefits**

- An elegant satin paper designed to deliver impressive image depth and clarity
- Rich blacks and consistent colors on a bright white paper
- Uniform finish that minimizes glare and image noise

Product code	Product size	Sheets	*Price/unit
Q8839A <i>New!</i>	13 x 19 in	25	\$62.99

**HP Hahnemühle Smooth Fine Art Paper**



**What is it**

- A professional, acid-free media with 100-percent cotton rag that is coated on one side and has a bright white, smooth finish for rich color and increased contrast
- 16.5 mil, 265 g/m<sup>2</sup>

**When to use**

- Ideal for the photo and digital fine art reproduction needs of professional artists and photographers and advanced hobbyists

**Key benefits**

- Durable paper with 100-percent cotton rag content for beautiful fine art prints and photographs
- Prints that resist fading for over 200 years<sup>1</sup> and with acid-free and water resistance will preserve your artistic vision<sup>2</sup>
- Precise details and rich colors produced on coated, bright white paper specifically engineered for photographers and artists
- Works together with HP Vivera pigment inks to provide gallery-quality images

Product code	Product size	Sheets	*Price/unit
Q8728A	13 x 19 in	25	\$99.99

**HP Hahnemühle Watercolor Paper**



**What is it**

- A high-quality, acid-free, mould-made paper that delivers exceptional image quality and stability on a soft-textured surface made of 50-percent cotton rag
- 13.4 mil, 210 g/m<sup>2</sup>

**When to use**

- Ideal for professionals and advanced hobbyists looking for media that delivers exceptional image quality and durability

**Key benefits**

- Adds flair to fine art prints and photographs
- Prints that resist fading for over 200 years<sup>1</sup> and with acid-free and water resistance will preserve your artistic vision<sup>2</sup>
- Naturally white finish that maximizes contrast and skin tone quality
- Works together with HP Vivera pigment inks to provide gallery-quality images

Product code	Product size	Sheets	*Price/unit
Q8729A	13 x 19 in	25	\$94.99

**HP Aquarella Art Paper**



**What is it**

- Affordable mould-made paper with a naturally white matte finish that delivers great results for rich, full-color prints with true-to-life skin tones and superb contrast
- 15.9 mil, 240 g/m<sup>2</sup>

**When to use**

- For professionals and advanced hobbyists looking for a sophisticated yet affordable textured white matte finish for photos, fine art reproductions and business collateral

**Key benefits**

- Precise detail and rich color engineered with professionals in mind
- Natural white matte finish that delivers true-to-life skin tones and superb contrast
- Prints that resist fading for over 200 years<sup>1</sup> and with acid-free and water resistance will preserve your artistic vision<sup>2</sup>
- Works together with HP Vivera pigment inks to provide gallery-quality images

Product code	Product size	Sheets	*Price/unit
Q8730A	13 x 19 in	25	\$69.99

**HP Artist Matte Canvas**



**What is it**

- A cotton-polyester blend, stretchable canvas featuring a special ink-receptive coating that protects the surface from cracking and is water-resistant when using HP Vivera pigment inks<sup>2</sup>
- 18 mil, 380 g/m<sup>2</sup>

**When to use**

- Ideal for framing needs of professionals and advanced hobbyists because of unique size and brilliant, water-resistant images

**Key benefits**

- Stretchable cotton-polyester blend canvas for easy framing
- Unique size that is ideal for enlargements
- Prints that resist fading for over 200 years<sup>1</sup> and with acid-free and water resistance will preserve your artistic vision<sup>2</sup>
- Works together with HP Vivera pigment inks to provide gallery-quality images

Product code	Product size	Sheets	*Price/unit
Q8731A	13 x 19 in	25	\$99.99

\*All prices are estimated U.S. street prices. Actual prices may vary.

<sup>1</sup> Display permanence rating by Wilhelm Imaging Research, Inc. on a range of HP creative and specialty media. For details: [www.hp.com/go/supplies/printpermanence](http://www.hp.com/go/supplies/printpermanence)

<sup>2</sup> Water resistant using HP 38 or HP 70 Pigment Ink Cartridges

# HP PAPER SUMMARY INDEX

## HP Paper designed for inkjet printers

Paper category	Weight	Brightness	Page
<b>HP Business Communications</b>			
HP Premium Paper	28 lb	102 brightness	5
HP Premium Presentation Paper, matte	32 lb	98 brightness	5
HP Brochure and Flyer Paper, glossy	48 lb	98 brightness	5
HP Brochure and Flyer Paper, matte	48 lb	103 brightness	5
HP Tri-fold Brochure Paper, glossy	48 lb	98 brightness	6
HP Tri-fold Brochure Paper, matte	48 lb	103 brightness	6
HP Premium Inkjet Transparency Film	N/A	N/A	6

### HP Everyday Papers

HP Inkjet Paper	24 lb	92 brightness	7
HP Color Inkjet Paper	24 lb	96 brightness	7
HP Bright White Inkjet Paper	24 lb	97 brightness	7

## HP Paper designed for laser printers

Paper category	Weight	Brightness	Page
<b>HP Business Communications</b>			
HP Color Laser Presentation Paper, glossy	34 lb	97 brightness	9
HP Color Laser Presentation Paper, soft gloss	32 lb	107 brightness	9
HP Tri-fold Color Laser Brochure Paper, glossy	44 lb bond	97 brightness	9
HP Color Laser Brochure Paper, glossy	44 lb	97 brightness	9
HP Color Laser Brochure Paper, matte	44 lb	112 brightness	10
HP Color Laser Photo Paper, glossy	58 lb	97 brightness	10
HP Color Laser Photo Paper, matte	52 lb	112 brightness	10
HP Cover Paper	75 lb cover	112 brightness	10
HP LaserJet Tough Paper	N/A	N/A	10
HP LaserJet Monochrome Transparencies	N/A	N/A	10
HP Color LaserJet Transparencies	N/A	N/A	10

### HP Everyday Papers

HP LaserJet Paper	24 lb	96 brightness	11
HP Color Laser Paper	28 lb	96 brightness	11
HP Premium Choice LaserJet Paper	32 lb	98 brightness	11

## HP Paper designed for Edgeline printers

Paper category	Weight	Brightness	Page
<b>HP Edgeline Papers</b>			
HP 48lb Glossy Brochure Paper <b>New!</b>	48 lb	93 brightness	12

## HP Paper designed for multiple uses

Paper category	Weight	Brightness	Page
<b>HP Everyday Papers</b>			
HP Business Copy Paper	20 lb	92 brightness	13
HP Office Paper	20 lb	92 brightness	13
HP Office Quickpack	20 lb	92 brightness	13
HP Office Recycled Paper	20 lb	92 brightness	13
HP Everyday Copy and Print Paper	20 lb	92 brightness	14
HP Multipurpose Paper	20 lb	96 brightness	14
HP Printing Paper	22 lb	96 brightness	14
HP All-in-One Printing Paper	22 lb	96 brightness	14
HP All-in-One Printing Paper Grab N' Slow Carton	22 lb	96 brightness	14

## HP Paper designed for inkjet photo printers

Paper category	Weight	Brightness	Page
<b>HP Photo Papers</b>			
HP Everyday Photo Paper, semi-gloss <b>New!</b>	45 lb	N/A	15
HP Everyday Photo Paper, matte	36 lb	N/A	15
HP Matte Photo Paper	52.10 lb	N/A	15
HP Premium Photo Paper, glossy	64 lb	N/A	16
HP Premium Photo Paper, soft gloss	64 lb	N/A	16
HP Advanced Soft-gloss Photo Paper	66 lb bond	N/A	16
HP Advanced Photo Paper, glossy	66 lb	N/A	16
HP Premium Plus Photo Paper, high gloss	75 lb	N/A	17
HP Premium Plus Photo Paper, soft gloss	75 lb	N/A	17
HP Premium Photo Cards	64 lb bond	N/A	17
HP Iron-on Transfers	N/A	N/A	17
HP Professional Satin Photo Paper <b>New!</b>	N/A	91 brightness	18
HP Hahnemühle Smooth Fine Art Paper	N/A	N/A	18
HP Hahnemühle Watercolor Paper	N/A	N/A	18
HP Aquarella Art Paper	N/A	N/A	18
HP Artist Matte Canvas	N/A	N/A	18

N/A - Not applicable

To learn more, visit [www.hp.com/go/paper](http://www.hp.com/go/paper)

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